



Executive Director - Annual Report
 Annual General Meeting
 November 15, 2021

MCA Director	Twila Cruickshank – Executive Director
Accomplishments	
<p>Despite the ongoing challenges that COVID-19 has presented, our community has found ways to keep the wheels turning whilst adhering to public health protocols to keep members safe. Coach clinics, altered programming, club rides, recreational rides, esports, bike camps, bison butte upgrades, as well as 10 events were successfully launched.</p> <ul style="list-style-type: none"> • \$15,000 Federal emergency grant obtained to support affiliated clubs • New Sport Accident ‘add-on’ obtained to support individual member training (\$20 annually) • Team Snap investment for clubs • Strategic plan refresh including revisions to Mission, Vision, Values • Updated sanctioning policy, race calendar procedures, Code of Conduct • Merchandise store launch <p>In addition to the incredible individuals on the Board of Directors I would like to thank our clubs, officials, volunteers, coaches, and athletes for your resilience, dedication to sport, and your passion for cycling in Manitoba.</p> <p>Special thanks to:</p> <p>Monika Robertson: Coach learning facilitator</p> <p>Aaron Carter and support instructors: Summer Camps & pre-devo program</p> <p>John Malcolm, Wayne Bishop, and maintenance workers at Bison Butte</p> <p>Mary Prendergast, Trevor Allen, and all the community coaches and riders who supported Provincial team training</p> <p>Laura Finlay (Admin assistant) who will be transitioning out of her role over the next few weeks</p> <p>Linda Ferguson (bookkeeper) for supporting us for the past 10 years!</p>	

Despite the challenges presented the past year, our financial position remains healthy. In 2021, we seen a return of approx. 80% of our membership, and we are confident that we will be able to rebound and expand our clubs, organizers, programming as we move towards 2022!

Issues Resolved

- Maintained MCA membership fees despite insurance increase
- Launched new and improved website <https://mbcycling.ca>
- Transitioned to new Insurance broker
- Protocols launched: Covid-19, Concussion management, Safe sport, Weather
- National online educational portal for coaches, officials, athletes, clubs, and event organizers <https://cyclingcanada.ca/resources/learning-management-system/>
- Performance Director hired on contract for Provincial Program to support preparations Canada Games eligible athletes.

Goals for Next Year

2022 will be a re-building phase for committees, programming, clubs, officials & coaches. Over the next couple of weeks, the MCA board and staff will meet to identify our priorities, programming, and finalize MCA's budget for the season ahead.

- Staff replacements: Provincial coach, Admin
- launch member survey
- Host Club President's meeting
- Re-launch Multi-sport program
- Complete Phase 1,2,3 of Mud skills curriculum enhancement project (\$10K investment)
- Kids of Mud Program expansion: Sask/Alberta
- Canada Summer Games 2022
- Re-engage race committees and event organizers

