

Submitted By: Jason Carter

Date: August 19, 2012

Comments & Updates:

Since the last Board meeting, I have had weekly contact with the ED and Provincial Coach and many other entities involved in cycling.

The main outcome from last month's meeting with Minister Rondeau was a letter requesting a meeting with senior people from all walks of government and crown agencies in order to promote coordinated and collaborative approaches. If followed, this may produce the highest authority level meeting cycling has ever seen in the province. This letter was drafted with the assistance of Charles Feaver of Bike to the Future, and sent. It can be seen on the BttF website.

Discussions have continued with Chris Huebner and others in the cross community regarding a "Devo-Cross" program which may complement the "Cross-lab" sessions. The plan has been developed using KOM numbers to estimate the number of kids potentially interested in the program (KOM is not involved in this initiative). The numbers in my July report were in error, however. Below is the 2012 KOM numbers by age and gender:

Count of Last Name	Gender		
	F	M	Grand Total
Age			
5	3	5	8
6	3	7	10
7	6	23	29
8	18	27	45
9	7	27	34
10	11	33	44
11	10	27	37
12	9	20	29
13	6	23	29
14	3	16	19
15	2	8	10
16		1	1
(blank)		1	1
Grand Total	78	218	296

As you can see, the numbers drop off dramatically after age 12 for female, and 14 for male. Since KOM graduates tend to become involved in all cycling disciplines, a successful program that appeals to these age groups would stand a higher chance of retaining athletes for future years.

As of writing, a Cross development program, either for “Kids of Cross” or “Devo-Cross” has not yet been finalized.

Phase 2 of the Can-Bike video project - the finish editing of the remaining Can-Bike chapters – proceeds. The high definition video has been obtained from the original camera person, and is being evaluated by other professionals.

Tom Thiessen from Manitobascore.com contacted every Board member looking for content for its publication and re-launch of its website. After some discussion about the fit of cycling in a publication mostly devoted to game sports like football and baseball, photos and short synopses were provided for a “Supporting Cast Volunteer” (Currie Gillespie) and an athlete in the “Top Ten” (Chris Prendergast) sections.

Since the last Board meeting, I attended the Road Provincials (hot, hot, hot), Brandon MTB Cup race (great fun, great course), the TTT (we need more of these), the ITT provincials (wonderful location and organization), the Back 40 (wonderful course), and the Crit Provincials (expertly run). It is quite evident that even in the midst of summer, athletes want to race!

Much time was spent with the ED, Bookkeeper and the Auditor about the presentation of the financial reports ending on March 2012. The reports needed to reflect the budget structure and grants from Sport Manitoba. The ED will go over the reports in detail at this Board meeting.

The Woodhaven Community Club has been secured for the Town Hall and AGM on October 20th. Although this is not the preferred venue, it is clean, bright, and more than adequate for our needs.

Representatives from Ciclovía and Downtown Winnipeg Biz contact us about putting on a Crit race on the Legislative grounds. Although the province was apparently on side, the preparation time was extremely short, obtaining a race organizer and volunteers was unlikely, and there were concerns about the pavement and parking. It is reported that the Leg will have its roads re-paved next year, and meetings will be held with Ciclovía to discuss how to get this race onto the 2013 race calendar.

I attended the BttF monthly meeting where discussion concerned the letter to the Minister and other areas of common interest with MCA. Most of the meeting concerned, however, the administration of BttF. From the MCA’s point of view, a strong advocacy organization that is in the forefront of the public’s mind when cycling matters are discussed is a major benefit to the MCA. Simply due to the name, “Manitoba Cycling Association”, the organization is thought to cover all matters related to cycling, not just racing. A strong and financially viable BttF, or re-branded “Bike Manitoba” organization, would relieve the MCA from some obligation for providing such services.

Committee Member Name	Club	Date of Last Contact	Contact Type: E = email P = phone M = meeting	Other Notes
Twila/Jay	MCA	Daily	E/M/P	Re: everything.
Tom McMahon	BttF	August 14	E/M	
Charles Feaver	BttF	August 14	E/M	