



April 23, 2012 Report - BMX Coordinator

Submitted By:	Rob Nagy
Date:	April 23, 2012
Comments & Updates:	<ol style="list-style-type: none"> 1) I am still working on the business plan for the City of Winnipeg. Until it is finished and submitted we will not be meeting with the city. I have asked for input from the committee and Jason on the first draft. I have incorporated their suggestions into the first edit. 2) The practice start gate has been funded by the North End Renewal Corporation and the stipulation that the unit must be purchased by Dec 2012. We will purchase the unit shortly. As with the bikes, storage is becoming an issue and if we can move the shipping container we can put the start gate in the container. 3) The committee has acquired letters of support from various bike shops to be used towards the NORCO application and the BTAC application. The NORCO application has been submitted. 4) We are still awaiting the Jewish Foundation application results as well as Community Places. 5) I have been out to Adrenaline Adventure to talk to JP Tetrault about the BMX racing situation in Winnipeg. Their site does have room for a track and we talked about the possibility of them constructing a track for their recreation park. The possibility of the MCA renting track time for events and training was also discussed. JP indicated that if they were to pursue a track it would not be this year. 6) To date we have Winnipeg Foundation \$30,000, Manitoba Community Services Council \$21,000, First Sports Program \$9,000, North End Renewal Corporation \$2,500. The folks at the Community Incentive Grant Program suggested to wait until the Community Places grant results are in. 7) I Would like the next steps to include a major media blitz when we have the bmx bike/start gate program running. We will need to purchase BMX style helmets to run the program. 8) I am considering a survey through Survey Monkey to get a better feel for interest in the BMX track and how strong the BMX community would be in supporting the track.
Issues/Concerns/Recommendations:	<ol style="list-style-type: none"> 1) Major concern over funding and the proposed maintenance costs outlined by the City of Winnipeg. Their proposals have added an additional \$130,000 to required funds and a maintenance budget that is not achievable with our preliminary cashflow forecasts.