



Executive Director: June Report

Date Submitted:	June 13,2011
Submitted By:	Twila Pitcher
Comments & Updates	

1)Membership Update - June (686 total)

Membership Type:	Count
General Membership	187
UCI/CCA License - Under17	10
KIDS OF MUD (incl. UCI/CCA License)	290
UCI/CCA License - 17& Over	170
MCA Citizen License	29

2)Sponsorship/Grant Update (see report)
Highlights: Chris Ciastco-Prov. Program Massage (In-kind). Official Grant under review.

3) Century 21 Bachman & Assoc: **Announce at all Cup Races.** Request from Sponsor to acknowledge top 3 males/females from each Cup race with century 21 package. Mail-out to general membership. Giveaway of a IPOD touch giveaway for real estate referrals (**Board Approval**).

4)MCA AGM: Nov,2011. Rossmere Golf and Country Club.
Master of Ceremonies Suggestion.
Sponsor attendance.

5)CCA AGM: Oct 27-30
38 deligates.
Hotel options presented. LTAD presenters arranged (Cris Labossiere/Fred or Janet-Sport MB).
Friday: Social-Fort Gibraltar (Transportation, DJ, Appetizers, Cash bar, entertainment).
Entertainment possibilities: Bike Skills demo/Cycling Marching Band/roller race/other ?
6pm-8pm CCA deligates/MCA BOD. 8pm onward open to cycling community (max 188).
Saturday: Cyclo Cross attendance - TBA. Banquet (requirements TBA)
Working on: Transportation, volunteer requirements, welcome package, details

6)2012 Summer Games Update. Regional Budget. Monthly Meetings. Website.

7)Other Initiatives:

BMX North Centennial Meeting

CCA IPC Conference Calls: 'thinking big strategy'

Canadian Sport Policy Focus Group (Sport MB-PSOs): June 2

Weekly Race attendance

Bike Safety workshops (Leisure Guide/BTTF) May 14/May 29

Bike to Work Day - City Hall Press release June 10. June 24 (MCA Tent). Need table, cooler, tent.

Bur Oak/Birds Hill Park: Olympia maintenance schedule/concerns /Superintendent meeting tba.

Web support interest: Jesse Jarvour (for discussion with Hal)

New Bingo Opportunity emailed. Deadline: June 30

RBC invite (1st annual family Day event) - Requested Bike Skills Demo/BMX. Future Sponsor ?

Muddy Waters - Red River X/Volunteer request

On deck: Meeting Minutes MCA website. Set-up widgets for transfer of MCA website info to facebook.
(need Hal's assistance for both)

9)Strategic Plan Update (report feedback)

Issues & Concerns	
Top 3 MCA Priorities	